

Multimodal Remediation Prompt

(adapted from Crystal VanKooten's assignment in the English Department Writing Program Guide)

Final Project Due Date: Friday, December 14 by 11:59 pm on Canvas

Length and Formatting Guidelines: The length and formatting depend on the chosen mode and medium of the project. In general, your project should take around 5-10 minutes to present or share.

Purpose: In this assignment, you will choose an essay you drafted earlier in the semester and substantially revise the content, structure, style, and format by changing its genre, audience, and mode. Throughout the revision process, we will consider the ways our language use changes in the digital environment as well as the ways we can compose 'texts' in modes beyond the written form and adapt our work to various audiences and contexts.

1. **Genre:** Repurpose your original essay for a new genre; for example, transform your research essay into a podcast.
2. **Audience:** Target the composition to a specific audience; for example, shift from a general academic audience to a popular audience or a particular group of individuals.
3. **Mode:** Integrate at two modes in order to create a multimodal composition:

Mode 1: Linguistic: language, words, colors, or fonts

Mode 2: Audio: sound effects, talk, music, or voice

Mode 3: Visual: images, pictures, drawings, illustrations, animations, or video

Mode 4: Spatial/Kinesthetic: gesture, movement, embodiment, nonverbal communication

Possible Ideas:

- Podcast/sound composition on your genre analysis essay...
- YouTube video on the findings of your research-based essay... the topic
- Google Slides presentation on the findings of your research-based essay...
- Visual how-to-guide on writing in your discipline based on either essay...

Possible Audiences:

- to share with local radio/podcast listeners
- to share with YouTube viewers interested in
- to present to an organization in the field
- to share with students in your major

Other Possible Ideas:

- Newspaper/magazine article
- Blog post
- Webpage/e-portfolio
- Comic book/graphic novel

Materials for Study:**Published Works:**

- Bill Cope and Mary Kalantzis, “Considering Multiliteracies:” <http://newlearningonline.com/multiliteracies/videos>
- Anne Curzan, “What Makes a Word Real?” TED Talk:
<https://www.youtube.com/watch?v=F6NU0DMjv0Y&list=PLqNV1hIPds03Pc7XVXvCU-r7KSqMlzDio>
- DeVoss, et. al., “On Multimodal Composing:” <http://kairos.technorhetoric.net/21.2/praxis/devoss-et-al/index.html>

Approximate Lengths:

Below are recommended lengths for each project type, though these are approximate and flexible.

- Visual collage/illustration/poster: 1-2 pages
- Podcast: 5-10 minutes
- Video: 5-10 minutes
- Slide presentation: 10-12 slides
- Blog post/article: 2-3 pages, double-spaced
- Website: 3-5 webpages

Criteria: As you will choose your own genre, audience, and mode, you can optionally adapt the criteria to fit the goals and needs of your individual project. The rubric will include:

Content/Argument:	Structure/Organization:	Craft/Format:
A-Level: Extraordinary		
<ul style="list-style-type: none"> - Audience: clearly addresses a specific audience - Argument: communicates a clear, thoroughly developed argument - Analysis: incorporates insightful, sophisticated analysis and reflection - Revision: substantially revises the original essay's content, including the language and style <p><i>Optional:</i> propose additional criteria relevant to your particular genre, mode, or audience</p>	<ul style="list-style-type: none"> - Structure: integrates a clear structure and logical flow; effectively connects ideas <p><i>Optional:</i> propose additional criteria relevant to your particular genre, mode, or audience</p>	<ul style="list-style-type: none"> - Genre: is crafted in a manner that follows the conventions of a particular genre (the collage, the presentation, the podcast, etc.) - Mode: incorporates at least two modes (linguistic, audio, visual, spatial/kinesthetic) - Technology: effectively integrates the chosen technological tools and platforms <p><i>Optional:</i> propose additional criteria relevant to your particular genre, mode, or audience</p>
B-Level: Excellent		
<ul style="list-style-type: none"> - Audience: addresses a general or vague audience - Argument: communicates a clear argument, though the ideas could be further developed 	<ul style="list-style-type: none"> - Structure: integrates a clear structure and logical flow; generally connects ideas 	<ul style="list-style-type: none"> - Genre: is crafted in a manner that follows the conventions of a particular genre (the collage, the presentation, the podcast, etc.) - Mode: incorporates at least two

<ul style="list-style-type: none"> - Analysis: incorporates effective, though less insightful or sophisticated, analysis and reflection - Revision: substantially revises the original essay's content, including the language and style <p><i>Optional:</i> propose additional criteria relevant to your particular genre, mode, or audience</p>	<p><i>Optional:</i> propose additional criteria relevant to your particular genre, mode, or audience</p>	<p>modes (linguistic, audio, visual, spatial/kinesthetic)</p> <ul style="list-style-type: none"> - Technology: integrates the chosen technological tools and platforms <p><i>Optional:</i> propose additional criteria relevant to your particular genre, mode, or audience</p>
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Assignment Schedule

Assignment	Due Date	Submission Guidelines
Project proposal (LSWA 6) (1-2 pages)	Monday, November 26 by 1:00 pm	Upload onto Canvas under Assignments.
In-progress project	Wednesday, December 5 by 1:00 pm	Email the in-progress project to each group member and me.
Peer review workshop/peer review letters	Monday, December 10 by 1:00 pm	Email the letters to each group member and me.
Final project + materials	Friday, December 14 by 11:59 pm	Include in one Word document: <ul style="list-style-type: none"> 1. Project (can send in a different file) 2. Reflective cover letter or annotations

Project Proposal (LSWA 6): due on Monday, November 26:

Please respond to the following questions (one-two pages, double-spaced):

1. Which essay did you choose to revise and repurpose? Why did you select this essay?
2. How and why do you plan to change the essay into a multimodal composition within a new genre?
3. Who is the audience you plan to address, and why did you select this audience?
4. Which modes (identify at least two) do you plan to incorporate? How do these modes suit the particular audience you will target?
5. Which technologies or platforms do you plan to use, and are you familiar with these tools?
6. ***Optional:*** include additional rubric criteria to fit your chosen genre, audience, or mode.

***Reflective Cover Letter/Annotations (*specific to this prompt*):** due with the final project on

As the format of the projects may vary and it may be difficult to include annotations directly into your file format, you can choose to write a cover letter even if you have already written two cover letters for the previous essays. The purpose of the letters/annotations is to help you reflect on your working process. For either choice, consider the following questions:

1. How did you go about repurposing your chosen essay for a new genre, mode, and audience?
2. If applicable, in what ways did our work in class influence your working process?
3. What do you think works well in this project, and why? Please provide specific examples.
4. In what ways, if any, do you think you could improve this project, or what might you do differently next time? Why?
5. What do you want to remember to apply to the next writing project or situation?
6. How has working on this project affected your writing or sense of yourself as a writer?